

Strategic methods in adversarial classifier combination

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CRW'10 (11/15/10)

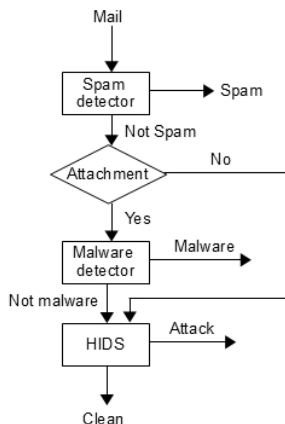
Outline

- 1 Motivation
- 2 Related work
- 3 Background
- 4 Configuration of primitive combinations
- 5 Summary

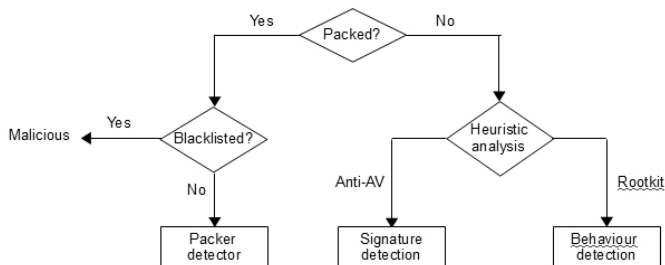
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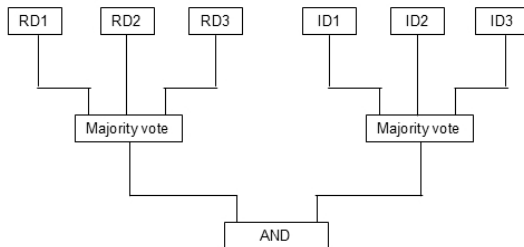
Complex detection systems: An Email Security system



Complex detection systems: A Malware detection system



Complex detection systems: A Multibiometric system



Strategic design of complex detection systems

- **Strategic design** involves choosing detectors for **cost sensitive** defenders.
- **Strategic decision making** considered an art and based on experience.
- Strategic design is important because:
 - Focus on **computational issues** is effective only in the short run.
 - In the long run, adversary is ahead and the defender is forced to take a **reactive approach**.

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Cost-sensitive classification

- Classifiers designed to increase detection rates.
- Costs due to a miss different from costs due to false alarm.
- Design a **cost-sensitive** classifier that minimizes expected costs.

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- Determine **performance parameters** that minimize expected costs against **adversarial inputs**.
- Adversarial inputs - inputs **modified for misclassification** by the detection system.
- Set the performance parameters using required level of training.

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- Two weak classifiers can be combined to give a strong classifier.
- Combinations may be more vulnerable than individual classifiers.
- Some classifier in the combination more vulnerable than others due to the structure of combination.

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- In an adversarial setting, optimal performance parameters of component classifiers **depend on the choice of evasion or obfuscation method used by the adversary.**
- So far, **statistical decision theory** used to design optimal classifier systems.
- Strategic interdependence can be modeled using **game theory.**
- Needed: **Theory of adversarial classifier combination** using strategic methods from game theory.

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- Dalvi *et al.* Adversarial classification. *Proc. ACM KDD*, 2004).
- Interaction between adversary and classifier is modeled as an **extensive game**.
 - Classifier and adversary are cost-sensitive.
 - Classification function and feature change function are assumed to be public information.
- Adversary first decides the minimum-cost feature change strategy followed by the classifier adapting the classification function to the possibility of feature change by the adversary.
- **Nash equilibrium** is computed which constitutes
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- Adversary **doesn't know** the classification function in advance.
- New learning paradigm suitable for adversarial problems, called **adversarial classifier reverse engineering (ACRE)** is introduced.
- The goal is not to learn the entire decision surface.
- The adversary tries to learn instances that are not labeled malicious in **polynomial number of queries**.

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Two doctoral dissertations

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 - How learners can be manipulated by **poisoning the training data** is studied.
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Classifier performance parameters

- **True positive rate.** Also called *hit rate*, *recall* and *sensitivity*.

$$\text{tp rate} = \frac{\text{Positives correctly classified}}{\text{Total positives}} = \frac{TP}{TP + FN} = \frac{TP}{P}$$

- **False positive rate.** Also called *false alarm rate*.

$$\text{fp rate} = \frac{\text{Negatives incorrectly classified}}{\text{Total Negatives}} = \frac{FP}{FP + TN} = \frac{FP}{N}$$

- **Cost Matrix.** Given a classifier $C : X \rightarrow \Omega$, where $\Omega = \{1, 2, \dots, m\}$ is the class space, the performance of C can be described using an $m \times m$ matrix $C_{\text{cost}} = [c_{ij}]$ where c_{ij} is the cost of assigning class j to an instance of input with true class i for $i, j = 1, 2, \dots, m$. The cost of correct classification is zero, i.e. $c_{ii} = 0, i = 1, 2, \dots, m$.

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Types of costs in classification

- 1 **Operational Cost:** involves the **computing resources** needed to make the classification decision.
- 2 **Damage Cost:** characterizes the damage done when the classifier misses an attack.
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Multiple classifier systems: Fusion

- Classifiers are connected together in **parallel** so that for any given input all classifiers are run, and the **outputs are combined** using some decision function.
- Decisions of individual classifiers are fused when
 - entire feature space is the input to all classifiers
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- The most commonly used fusion function is the **majority vote**.

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Games

“Game theory concerns the behaviour of decision makers whose decisions affect each other”. Game theory is a generalization of decision theory.

Decision theory is essentially one person game theory.

In general, any game involves:

- **Players:** An individual or a group of individuals can be considered a player.
- **Actions(Strategies):** The set of moves available to choose from for each player .
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Solution of games

- **Nash equilibrium** - Solution concept for normal form games. An action profile a^* with the property that no player i can do better by choosing an action different from a_i^* , given that every other player j adheres to a_j^* .
- **Backward induction**- Solution concept for extensive form games.
Steps:
 - Determine the optimal choices in the **final stage** K for each history h^K .
 - Go back to **stage** $K - 1$, and determine the optimal action for the player on the move there, given the optimal choice for stage K .
 - "Roll back" until the initial stage is reached.

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Cost model

- d - damage cost when MCS misses an attack
- r - response cost when there is an alarm or a positive classification by MCS
- φ - feature change cost for the adversary
- λ - learning cost for the adversary when the classifier correctly detects an attack
- p_D - detection rate (true positive rate) of the classifier
- p_F - false positive rate
- ROC curve given by the power function $p_D = p_F^r$, with $0 < r < 1$

Cost matrix

		Detected class	
		-	+
True class	-	0	r
	+	d	r

MCS

		Detected class	
		-	+
True class	-	0	0
	+	φ	$\varphi + \lambda$

Adversary

Configuring selection combination

- Adversary can **game the selector** to evade the selection combination.
- Evading the selector will direct the input to the classifier that has greater probability of misclassifying.
- Assumption: Adversary has complete knowledge of the MCS's combination method and the cost matrix and defender has complete knowledge about the adversary's cost matrix.
- The **defender has two options**:
 1. Configure the selector by **anticipating** the optimum cost of input modification by the adversary. We analyze this option using extensive game.
 2. **Randomize** between selection combination and one of the classifiers. We analyze this option using static game in mixed strategies.

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Extensive game analysis

- MCS is configured before adversary attacks.
- Defender decides the **method of classification** for the selector which determines the detection rate p_D^S .
- Adversary decides the **obfuscation method** (feature change cost φ) to evade the MCS.
- Extensive game of complete information - can be solved using **backward induction** to give the equilibrium outcome.
- Equilibrium outcome - the pair (selector accuracy, cost of evasion).

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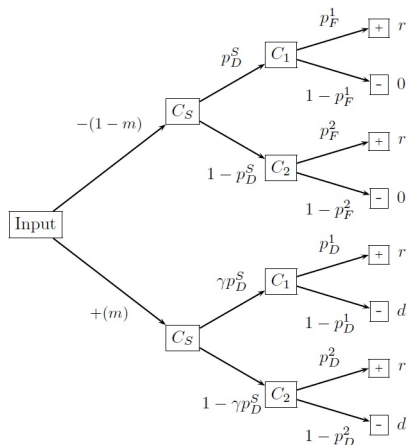
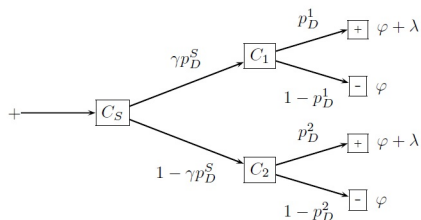
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Extensive game analysis (Contd)



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- Expected cost of the MCS:

$$\begin{aligned}
 E[c_{MCS}] = & m(p_D^S(p_F^1(r) + (1 - p_F^1)(0)) + \\
 & (1 - p_D^S)(p_F^2(r) + (1 - p_F^2)(0))) + \\
 & (1 - m)(\gamma p_D^S(p_D^1(r) + (1 - p_D^1)(d)) + \\
 & (1 - \gamma p_D^S)(p_D^2(r) + (1 - p_D^2)(d)))
 \end{aligned}$$

- Expected cost of the adversary:

$$\begin{aligned}
 E[c_{Ad}] = & \gamma(p_D^S(p_D^1(\varphi + \lambda) + (1 - p_D^1)(\varphi)) + \\
 & (1 - \gamma p_D^S)(p_D^2(\varphi + \lambda) + (1 - p_D^2)(\varphi)))
 \end{aligned}$$

Extensive game analysis (Contd)

- The equilibrium solution (p_D^S, φ) can be obtained by solving the following constrained optimization problem:

$$\min_{p_D^S} E[c_{MCS}]$$

subject to

$$\min_{\varphi} E[c_{Ad}]$$

- Expected cost of the adversary can be simplified to obtain

$$E[c_{Ad}] = \gamma p_D^S \lambda (p_D^1 - p_D^2) + p_D^2 \lambda + \varphi$$

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- Selector's accuracy degradation factor γ depends on the feature change cost φ . If the selector is robust enough, then a small increase in γ will be obtained with a larger increase in φ . Assuming, $\gamma = \sqrt{\varphi}$,

$$\frac{d(\sqrt{\varphi} p_D^S \lambda (p_D^1 - p_D^2) + p_D^2 \lambda + \varphi)}{d\varphi} = 0$$

yields

$$\varphi = \left[\frac{p_D^S \lambda (p_D^2 - p_D^1)}{2} \right]^2$$

- The value of φ computed above can be substituted in $\min_{p_D^S} E[c_{MCS}]$ using $\gamma = \sqrt{\varphi}$ to obtain the equilibrium value of p_D^S .
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Random probabilistic selection

- Defender decides whether to use selection combination or not.
- Adversary decides whether to game the combination or the single classifier.
- Use random probabilistic selection based on **random** primitive as a defense against gaming of the selector.
- Consider a **static game in mixed strategies** where both players randomize between the two options.
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Random probabilistic selection

- α - the probability of adversary gaming the selector
- β - the probability of classifier using the selection combination
- Expected cost of the classifier:

$$\pi_C = \alpha\beta c_{11} + (1 - \alpha)\beta c_{12} + \alpha(1 - \beta)c_{21} + (1 - \alpha)(1 - \beta)c_{22}$$

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- The **Nash equilibrium** (α, β) can be obtained by solving the simultaneous equations $\frac{\partial \pi_C}{\partial \alpha}$ and $\frac{\partial \pi_A}{\partial \beta}$ for α and β .

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Majority voting as a combination of boolean AND and OR

- Majority voting - most commonly used decision combination method for fusion.
- If there are three classifiers, majority voting can be given using boolean AND ($\wedge$) and OR ($\vee$) as follows:

$$(C_1 \wedge C_2) \vee (C_2 \wedge C_3) \vee (C_1 \wedge C_3)$$

- This can be generalized to n classifiers as:

$$C_1 \vee C_2 \vee \dots C_k$$

where

$$C_1 = C_1 \wedge C_2 \wedge \dots C_l$$

and so on, $k = \binom{n}{l}$, and $l = (n/2) + 1$ when n is even or $l = (n + 1)/2$ when n is odd.

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Configuring OR combination

- Adversary will have to **evade both the classifiers** to evade the OR combination.
- Compute the optimum detection rates of the two classifiers (p_D^1, p_D^2) for the defender and the optimum cost of obfuscating the two classifiers (φ_1, φ_2) for the adversary.
- **Degradation** in the detection rate of classifiers C_1 and C_2 due to obfuscation is denoted by γ_1 and γ_2 , respectively.
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Configuring OR combination

Input true class	C_1	$p(C_1)$	C_2	$p(C_2)$	$C_1 \text{ OR } C_2$	$p(C_1 \text{ OR } C_2)$	MCS's payoff
+	+	$\gamma_1 p_D^1$	+	$\gamma_2 p_D^2$	+	$\gamma_1 \gamma_2 p_D^1 p_D^2$	r
+	+	$\gamma_1 p_D^1$	-	$1 - \gamma_2 p_D^2$	+	$\gamma_1 p_D^1 (1 - \gamma_2 p_D^2)$	r
+	-	$1 - \gamma_1 p_D^1$	+	$\gamma_2 p_D^2$	+	$(1 - \gamma_1 p_D^1) \gamma_2 p_D^2$	r
+	-	$1 - \gamma_1 p_D^1$	-	$1 - \gamma_2 p_D^2$	-	$(1 - \gamma_1 p_D^1)(1 - \gamma_2 p_D^2)$	d
-	+	p_F^1	+	p_F^2	+	$p_F^1 p_F^2$	r
-	+	p_F^1	-	$1 - p_F^2$	+	$p_F^1 (1 - p_F^2)$	r
-	-	$1 - p_F^1$	+	p_F^2	+	$(1 - p_F^1) p_F^2$	r
-	-	$1 - p_F^1$	-	$1 - p_F^2$	-	$(1 - p_F^1)(1 - p_F^2)$	0

Configuring OR combination

C_1	$p(C_1)$	C_2	$p(C_2)$	$C_1 \text{ OR } C_2$	$p(C_1 \text{ OR } C_2)$	Adversary's payoff
+	$\gamma_1 p_D^1$	+	$\gamma_2 p_D^2$	+	$\gamma_1 \gamma_2 p_D^1 p_D^2$	$\varphi_1 + \varphi_2 + \lambda_1 + \lambda_2$
+	$\gamma_1 p_D^1$	-	$1 - \gamma_2 p_D^2$	+	$\gamma_1 p_D^1 (1 - \gamma_2 p_D^2)$	$\varphi_1 + \varphi_2 + \lambda_1$
-	$1 - \gamma_1 p_D^1$	+	$\gamma_2 p_D^2$	+	$(1 - \gamma_1 p_D^1) \gamma_2 p_D^2$	$\varphi_1 + \varphi_2 + \lambda_2$
-	$1 - \gamma_1 p_D^1$	-	$1 - \gamma_2 p_D^2$	-	$(1 - \gamma_1 p_D^1)(1 - \gamma_2 p_D^2)$	$\varphi_1 + \varphi_2$

Configuring OR combination

Nash equilibrium $((p_D^1, p_D^2), (\varphi_1, \varphi_2))$ can be obtained by solving the following constrained optimization problem:

$$\min_{p_D^1, p_D^2} E[c_{MCS}]$$

subject to

$$\min_{\varphi_1, \varphi_2} E[c_{Ad}]$$

Configuring AND combination

- Adversary can evade the AND combination by evading the classifier for which the **cost of evasion is lower**.
- **Defender** randomizes between AND combination and the classifier with higher detection rate.
- **Adversary** - forced to randomize between evading the AND combination and evading the classifier with higher detection rate.
- Model this situation as a **simultaneous (static) game in mixed strategies** - analysis is similar to random probabilistic selection.

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Outline

- 1 Motivation
- 2 Related work
- 3 Background
- 4 Configuration of primitive combinations
- 5 Summary**

Summary

- Presented an analytical method of configuring performance parameters of individual classifiers in a multiple classifier system (MCS) such that system as a whole incurs minimum misclassification costs.
- Primitive combinations (OR, AND, SELECT) made "adversary-aware" using game-theoretic analysis.
- Probabilistic randomization as a defense strategy for selection combination.
- Backward induction based configuration of OR combination for expected cost minimization.

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Questions ?